

Matheus Telmo

Senior Product Designer

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Portfolio matheustelmo.com

I'm a versatile product designer who is always looking for creating great digital experiences to improve customers life quality, solving their problems and achieving business goals. I pursuit functionality and simplicity with my projects, combining the "why" and the "how" with creativity. I like talking with people, making questions to understand their motivations, personal interests, behaviors and objectives. **You can expect hard work and empathy from me.**

Professional Experience

Nodo - Currently

Lead User Interface Designer

Designing for national and international clients such as Havaianas, Collective Liberty, Boticário, Twism, Betânia Lácteos, Embraer, Syntegra, Melhor Envio, among others, I'm also responsible for leading the UI team and work directly in the UX areas of discovery and ideation.

Dex01 - 2020

Senior User Interface Designer

I had the opportunity to work on national and international projects for Bank of Brazil, Original Bank, BRF, QualiAudio, Unicred, Bling!, POA 2020, Numerik and others, mainly focused on visual design for apps, websites, brands, visual identities, motion design and design systems.

UNE Real State Franchise - 2018/2020

Lead Product Designer

Responsible for leading coworkers and projects, I had to improve the usability of their managing system and create a brand new website, doing research, interviews with stakeholders, wireframes, prototypes and tests, creating a new visual and design system, also doing the handover. With freedom to collaborate on company strategic plans, I also did data analysis, user journey maps of digital advertisement, UX flows and UX/UI for landing pages.

Prodigious Latin America - 2017/2018

Senior User Interface Designer

I had the opportunity to work with global clients and projects, such as Nestlé, Toyota, Bradesco Bank, Yamaha, Vivo, Nido Milk (Brazil), Michelin, Monsanto and others, leading UI projects and working as product designer for websites, apps, AI chatbots and design systems.

TopWay English School Franchise - 2011/2017

Intern • Product Designer • Lead Product Designer

Working under the purpose of creating great experiences to attract, maintain and help Brazilian students to learn English, I had the experience of creating their educational app with gamification features (UX/UI), redesign the website (UX/UI) and creating a Facebook game (UX). I also created materials as workbooks integrated with the app (UX/UI) and videos (motion and visual design). I had the chance to learn about business and inbound marketing working closely with the franchise owners, which also gave me the opportunity to develop my soft skills.

You can read more details and see the cases about my experiences at matheustelmo.com

Tools

Sketch

Hotjar

Zeplin

Adobe Premiere

Figma

Illustrator

After Effects

Invision

Photoshop

Marvel

Google Analytics

Mailchimp, MailerLite

Miro

Survey Monkey

Skills

Design System

User Journeys

Atomic Design

Sitemap

Visual Design

Desk Research

Prototypes

Motion Design

8 Point Grid

Usability Tests

Agile Methodologies

Personas

Wireframes

Micro Interactions

Competitive analysis

Iconography

Education and Courses

UI Boost

User Interface Design - 2021

Meiuca

Design System & Ops - 2020

Design Circuit

User Experience Design - 2019

Catholic University of Pelotas

Social communication, publicity and advertisement - 2010/2014

Senac

Web Design - 2011

Federal University of Pelotas

Design Digital - 2010 / 2011

Visual Arts - 2009 / 2010